

Personal Statement

The Post Graduate Diploma (PGDip) in Global Business at University of Oxford is a course that is extremely attractive to me, with it providing a prestigious qualification from one of the most renowned universities in the world. This prestigious programme will undoubtedly develop my core competencies with regards to business and economics within the global business environment, thus opening up a plethora of career paths that can provide unbridled success. This is a significant life goal for me, and I believe I have developed the ambition to exert all possible efforts into the PGDip in Global Business to garner a comprehensive understanding of key content themes. I am confident the programme will also empower me with key skills that I can apply within a professional working environment.

The prospect of having the opportunity to study at the University of Oxford has only helped to improve my personal drive and ambition to become successful working for a global organisation, and thus fulfil the course requirements to my utmost potential. Moreover, there are several key modules in the course that are particularly attractive to me, including Global Strategy, Risk and Reputation, and The Challenges of Business in Emerging Markets. All of these modules will help to empower my capabilities with the necessary knowledge to become an effective employee within a global organisation. I have accrued exceptional experience within education that will help to improve my capabilities for completing the PGDip in Global Business. This will also improve my ability to act as a support mechanism for others in the yearly cohort, as I have practical experience of both teaching and learning in an educational environment. Through the completion of my BSc in Business & Economics, I have increased my confidence drastically and also developed the inherent ability to operate effectively within team environments. This has improved both my collaboration skills, but also my potential to solve complex problems through logical thinking both individually and within teams. Therefore, I believe that people and problem management is a pertinent skill that I have developed. This will be beneficial for completed the PGDip as it has resulted in my communication skills also improving, as I now have the confidence to engage with and manage diverse individuals. I am also able to keep myself and others motivated to complete challenging tasks.

Prior education has also helped me to develop critical and logical thinking skills, especially through the completion of Operations Management and Financial Accounting modules. This is an incredibly important skill that will support my ability to complete the PGDip in Global Business

effectively, as the course will demand effective critical thinking to collect and synthesise various research perspectives. Therefore, the combination of these key skills that I have developed through prior educational experience has maximised my potential and ambition to complete the PGDip in Global Business at the University of Oxford. This will also help me to tackle ongoing contemporary issues in Global Business, such as the ongoing impact of Covid-19 on the competitiveness and business continuity strategies for many firms. Furthermore, it has also meant that I have been able to improve my overall academic and professional competencies that will help my completion of the course and also propel my career prospects to new levels. This should help me attain senior management roles in global organisations as I can evidence a strong connection to critical theory in global business research.

I have also had the opportunity to develop many key skills during my relatively short professional career. I believe that these skills will be pertinent for enhancing my performance for completing the PGDip in Global Business. This primarily relates to interpersonal skills, such as confidence, organisational thinking, and time-management. Therefore, I recognise these as three critical areas for my current role as a Sales Manager at a local retail store. In this role I have the core responsibility for maintaining high levels of customer service, problem solving, and sustaining overall business performance. All of these skills are also transferable into the academic environment, which will contribute to my ability to successfully complete the programme at the University of Oxford. Furthermore, this also drives my own personal ambitions to have a successful professional career and progress as a key leader in the global business environment.